



## About Michael Roby



In thirty years in the financial services industry, Michael Roby has continually demonstrated excellence and leadership. An international financial planning firm named Mike as one of their top five Financial Planners, and he consistently ranked among the firm's top 10 planners. He later served as the head of the Financial Institution Marketing Department for the firm. Mike completed the Certified Financial Planner (CFP®) designation in 1991.

As an Investment Wholesaler, he was a consistent leader in sales, quadrupling his production while cutting his territory from six states down to one over a nine year period. Broker / Dealers and their advisors loved him, and three national Broker / Dealers named Mike as their "Wholesaler of the Year." While he is best known as an authority on the distribution of financial services, sales and marketing, he is utilized nationally as a gifted and giving inspirational speaker.

Mike is a Professional Member of the National Speakers Association and NSA-Minnesota, and has been named NSA-MN's "**Member of the Year.**" He also is a Director for NSA-MN, overseeing its "Institute for Professional Speaker Development." Mike and his wife, Melanie, live in Savage, Minnesota. They have four children, and three grandchildren. He is a former Rotarian, having served as Club President, and is a "Paul Harris Fellow" of the Rotary Foundation.



**National Speakers Association – Minnesota**  
**"Member of the Year"**

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