



What Others Say About Michael Roby

Your contribution has always been at the highest level of professionalism, both in your public speaking skills and in your sales practices. I believe your success as a speaker is driven by your attention to detail and your emphasis on moving your audience.

H. Douglas Wood, Chairman
Manulife Wood Logan



Michael Roby has demonstrated an uncanny sense of the Financial Services Marketplace. He understands how Brokers/Registered Reps think and his insights into financial product positioning are actionable and valuable. Mike's communication skills in the education and motivation of sales executives are unparalleled. He has the ability to move you emotionally as well as to motivate you to execute at a higher level.

Robert T. Cassato
Executive Vice President, Distribution
John Hancock Financial Services, Inc.



Passion; Webster's defines it as strong emotion and strong desire. I define it as Mike Roby. Mike's desire to help those in the financial services industry better serve their communities and clients shines through in everything he does. Be it speaking, training or consulting - our representatives have always benefited from Mike's knowledge, experience and passion for the financial services industry.

Greg. C. Gunderson, CFP, President
Investment Centers of America, Inc., Bismarck, ND



Mike Roby is an outstanding sale resource for the Bremer organization. Mike has played roles in coaching sales management, improving sales effectiveness, identifying and making referrals, and as a keynote speaker at sales rallies and management meetings. His insight, energy, and drive to succeed have resulted in high impact results for Bremer.

Stan K. Dardis
President and Chief Executive Officer
Bremer Financial Corporation, St. Paul, MN

Honorable, motivational, inspirational and energetic – words I have not used lightly in my career. One meeting with Michael Roby and I had an even greater appreciation of those words. Michael has spoken at our National Sales Conference and our Home Office where he brought both tears and laughs as he moved our team.

Mike Jorgensen, President
US Allianz Securities.



Mike is a true motivator and inspiration to me. I am in a leadership position where I am called upon to motivate and inspire others to excel in their professions, but there are times when the motivator needs motivating. That is when I call Mike. He has been a true friend in helping me to stay inspired and motivated in my career.

R. Dan Greenwell, CFP, Regional Director
Money Concepts, Louisville, KY



Michael is an outstanding speaker who delivers actionable ideas with high impact. He skillfully inspires individuals to stretch themselves beyond the comfortable, leaving them with clear sense of direction and possibility. Michael is an excellent listener. He tunes in to the specific needs of an audience, and adapts his messages to match the tone of the group. I have been fortunate to observe Michael Roby as he makes a powerful connection with the heart followed by actionable ideas for business success. His confidence, warmth, and depth of expertise contribute to his authority and authenticity as a speaker.

Sue Rusch
Vice President and General Manager
Binney and Smith at Home, Big Yellow Box by Crayola



I highly recommend Mike. His presentations are always engaging, humorous and extremely informative. His unique ability to demystify complex material adds greatly to our educational experiences.

James A. Dosen, CPA
Baune Dosen & CO LLP, Minnetonka, MN

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What Others Say About Michael Roby

"Dynamic" best describes Michael Roby. He greets every life experience with passion, understanding and a sense of humor and it sets him apart in his professional and personal life. As a speaker, he is inspiring. He commands attention by delivering his messages with wisdom, honesty, vigor, and wit. Michael is deeply respectful of others, and as a result, he reads people well and therefore, whether he is speaking to an individual or a group, he always adapts to each situation appropriately and spontaneously. In addition to being a good communicator, Mike is a great storyteller, which enhances his speaking, training and consulting.

Kari Logan, Co-owner

C.E.L. Public Relations, Plymouth, MN



Michael Roby presented at our annual client appreciation dinner and was truly dynamic. He not only held our attention, but was also inspirational in delivery and motivation. His passion and level of intensity was undeniably from his heart. I would not only recommend Michael, but also welcome him back.

Timothy C. Jolloff, President & CEO

Markle Financial Group, Bluffton, IN

There have been few people in the financial services industry that I can truly say will make a difference in your business if you just listen to him. In the eight years I have known Mike, he has delivered a variety of presentations on various topics and without exception, he has consistently been one of the highest rated presenters. When Mike presents he speaks from the heart, and it is very apparent to his audience that he not only cares about them professionally, but also personally.

Jim Lynch

Sales Administration Manager

Primevest Financial Services, St. Cloud, MN



Over the past several years Mike Roby has consistently delivered great presentations to my clients and prospects. He has the unique ability to tie your thoughts emotionally to the subject he is talking about.

Having a "call to action" before he leaves the stage allows the audience put those emotions to work. I would put Mike in front of my clients any day!

Bradley E. Connors

Financial Advisor

Investment Centers of America, Waseca, MN